

Historic, Archive Document

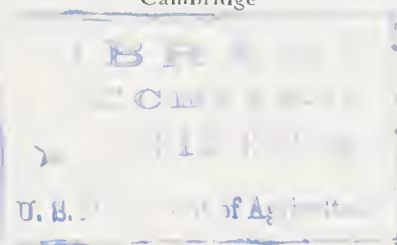
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Greenhouse Phones
Belmont 0957-0958



GARDENIA PLANTS A SPECIALTY

Three Miles from
Harvard Square
Cambridge



Now you can buy them potted!

Beautiful Belmont Gardenias *in Bud and Flower*

GARDENIA growers, both amateur and professional have been generally disappointed with results when they have attempted to grow gardenia plants indoors. It has seemed impossible at times to make gardenias flower and thrive in pots, and for this reason the potted plants have not been grown and sold extensively.

At Belmont Gardens, we experimented long and patiently to perfect the now famous Belmont Gardenia, a patented plant which introduced an entirely new type and size of flower.

Continued experimenting has enabled us at last to produce salable potted gardenia plants in such quantities that we shall be able to supply the trade not only during the holidays, but throughout the season.

The Belmont Gardenia is truly unique. Its flowers are three and four times the size of ordinary varieties, and it is more vigorous and a heavier producer of perfect blooms. By growing the potted plants in the perfected stage, in bud or flower, we are able to offer something which we feel sure is far superior to the ordinary run of plants in the market and obviously more satisfactory for the particular flower buyer. These plants will make a splendid holiday gift item.



PLANT PATENT No. 93

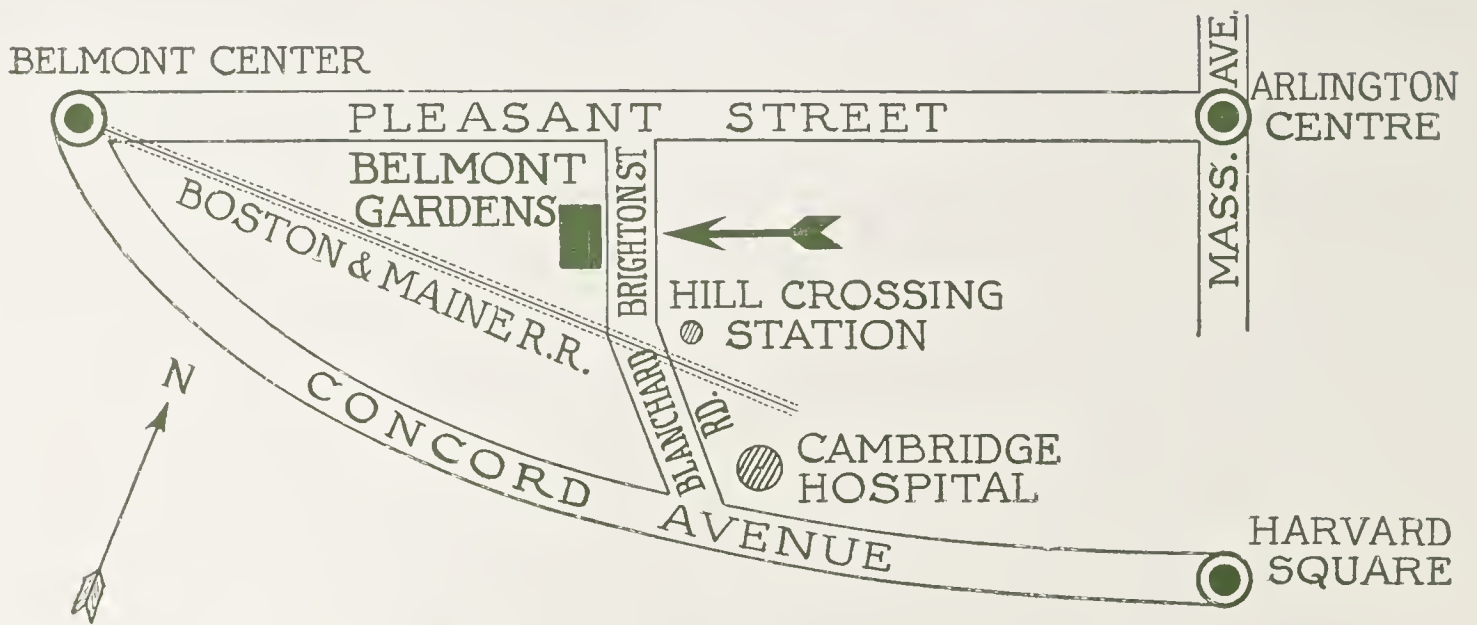
In making this announcement to the trade, we wish to urge you to come out to Belmont Gardens, view our large stock of these fine gardenias and make your own selections from plants of all sizes now available in pots. We sell quality plants at reasonable prices.

WE FURNISH A FREE BOOKLET OF CULTURAL DIRECTIONS WITH THE PLANTS WE SELL

BELMONT GARDENS

WALTER E. LENK, PROPRIETOR

170 BRIGHTON STREET, BELMONT, MASS.



LOCATION OF GREENHOUSES